



Copenhagen, 27-28 May 2017

## BLOMSTER Magazine celebrates in Copenhagen



### Invitation

to a festive and flowery weekend in Copenhagen  
with three world-class demonstrations and a magnificent  
dinner show 27-28 May 2017

# World-Class Professionals

It's been 100 years since BLOMSTER Magazine first was published as a periodical for florists in Denmark. We'd like to celebrate with something more than just an ordinary party. That's why BLOMSTER invites you to a flowery, inspiring, and educational weekend in Copenhagen, with demonstrations by the world's best floral designers and artists as well as a festive Dinner Show at Wallmans!

*We hope you're looking forward to an unforgettable weekend with 'BLOMSTER in Copenhagen'!*

**Saturday, 27 May 2017 15:30-17:00**



**Tomas de Bruyne**

He is one of the world's leading florists and inspires florists all over the world. Tomas De Bruyne is former Belgian Champion and has been honoured with a great number of awards. He has published a long line of books and founder of the international EMC+ education.



**Natalia Zizko**

She became European Champion in 2011 and has since started an impressive international career with seminars and demonstrations worldwide. Natalia Zizko is a charming and very innovative florist and looks forward to be on stage in Copenhagen.

**Sunday, 28 May 2017 10:00-11:30**



**Nils Norman Iversen**

He is one of Norway's most respected and winning florists. Nils Norman Iversen has been Norwegian Champion a number of times, winner of the Scandinavian Championship and many more titles. Twice he has been in charge of the flower arrangements for the Royal House of Norway.



**Pirjo Koppi**

She is not one of Finland's top florists but also in the absolute top of the world. Since 1996 Pirjo Koppi has competed in more than 50 championships. She is Finnish Champion and came in 3rd in both the Europa Cup and World Cup in 2016.

**12:30-14:00**



**Per Benjamin**

His gain of the World title in 2002 started a fantastic career for the former Swedish and Scandinavian Champion. Per Benjamin has given shows, seminars, demonstrations worldwide and has published a large number of books about floristry. In 2015 and 2016 has been responsible for the floral arrangements for the Nobel Banquet in Stockholm.



**Annette von Einem**

She made her great breakthrough in 2011 and has since achieved an international status as one of the best florists in the world. Annette has won Singapore Garden Festival, Nordic Champion for best wedding bouquet and is setting new standards for floristry in her shows and demonstrations around the world.

# WALLMANS presents its funky dinner show FLASHBACK at the Circus Building

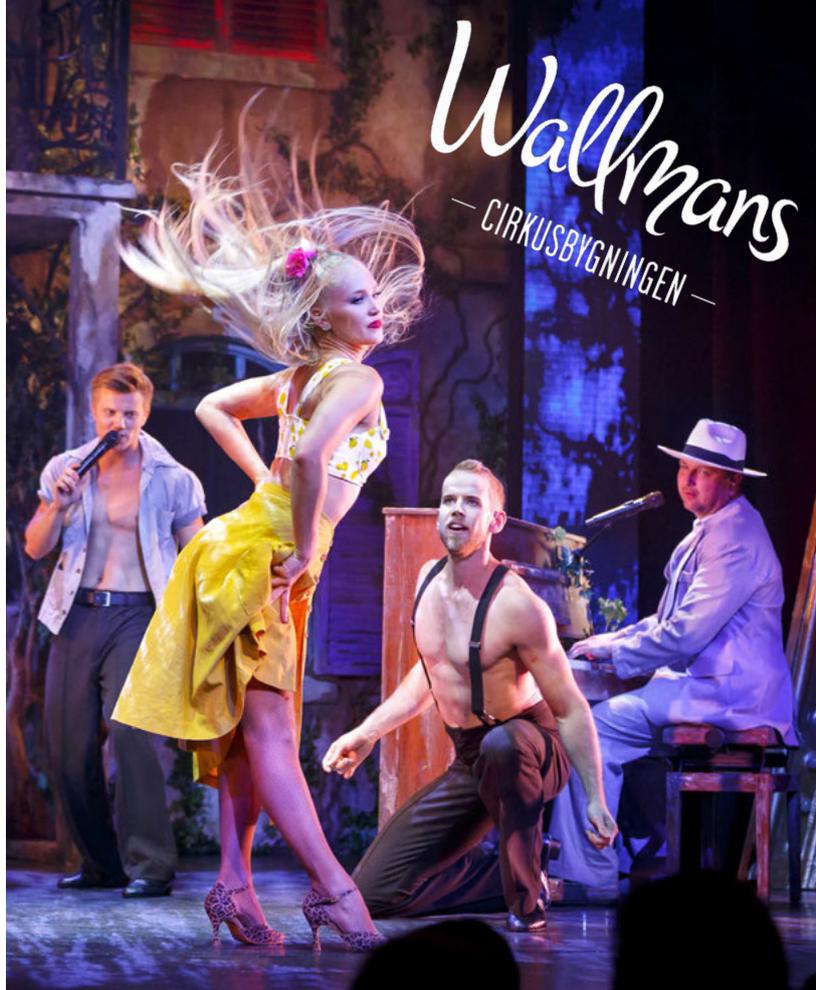
Following Saturday's demonstration, we welcome you to a spectacular celebration at Wallmans' Circus Building in Copenhagen. A unique experience awaits you, including:

- Welcome Drink
- Wallmans' FLASHBACK' International Dinner Show
- Four-Course Menu
- Unlimited wine, beer, and soda
- Ice Water
- Coffee
- Wallmans' Night Club

**And it all takes place beneath Wallmans' magical cupola in the heart of Copenhagen.**

FLASHBACK is the perfect night out where dinner, show, and entertainment all come together, starting from the moment the guests enter the door and are greeted by Wallmans' performers. While enjoying the exceptional atmosphere in the hall accompanied by a four-course menu, guests are impressed by full-blown entertainment. FLASHBACK is an international show performed in English and thus can be enjoyed by everyone. This season, the artists will once again be performing on stage at one moment and serving you by your table at the next. You will be up-close and become a part of it all.

The evening culminates in a roaring finale that presents a true FLASHBACK to all the musical highlights from the 80's and 90's. It will be impossible to sit still and before you know it, the party will be alive and kicking in the biggest nightclub in Copenhagen.



## Press Reviews for FLASHBACK:

★★★★★ **Borsen**

*"(...)one of their best shows ever. (...)a six-star international super show you cannot get any better throughout Scandinavia."*

★★★★★ **KOP Kultur**

*"It is very rare to experience such good service in Copenhagen (...) Everything keeps getting more impressive and wild (...) I had to hold on to the edge of the table so as not to slide underneath it from culinary satisfaction (...) The total-experience in the kind embrace of Wallmans lies way above and beyond what I had ever expected possible."*

★★★★★ **NetAvisen**

*"Wallmans simply knows how to do it. Time and time again you are pleasantly surprised. (...) exciting, fast-paced and entertaining."*

## Hotel Scandic Copenhagen



Hotel Scandic Copenhagen is offering rooms for 'BLOMSTER in Copenhagen' delegates at a special rate starting of DKK 1.455 per night, including a full breakfast buffet.

Note: The hotel is a five-minute walk from the Circus Building.

### How to Reserve a Hotel Room

Reservations take place at [www.scandichotels.dk/copenhagen](http://www.scandichotels.dk/copenhagen), where you select 'Booking' and enter the booking code BINT240517. Thereafter, follow instructions for room booking. Payment is made upon departure. Bookings can be changed/cancelled until 14 days prior to arrival.

**Note:**

**Booking deadline is 31 March 2017.**

# Let's meet in Copenhagen

Want to experience some of the world's greatest floral designers and the fantastic Wallmans dinner show in the same weekend in Copenhagen? If so, the time to register is now! This is also your chance to give your colleagues the opportunity to attend!

## Register now before seats run out!

### Denmark+other countries

Send your registration(s) to Lea Riboe, Interflora Danmark by e-mail at blomstershowmaj2017@interflora.dk including the following information:

- Given Name and Surname
- Company/Shop
- Interflora Member Code (if applicable)
- Address
- Postal Code and Town
- Telephone
- E-mail
- Number of Tickets
- Names of Delegates

## Price for the three demonstrations and the dinner show is

**DKK 1.895 (€ 250) + VAT**

### Travel and Accommodation

It's necessary to book your own air or sea travel to and from Copenhagen. Copenhagen offers a wide range of accommodation options and prices. So our delegates can take full advantage of this range of choices, it's necessary for you to arrange your own accommodation. If you would like to stay as close as possible to the events, we recommend Hotel Scandic Copenhagen.

Note: You will receive an invoice in the mail. Registration is binding. **Deadline for Registration: 31 March 2017.**

## PROGRAM 27 - 28 May 2017

### Saturday, 27 May 2017

**Place:** Hotel Scandic Copenhagen

**15:30-17:00**

Tomas De Bryune & Natalia Zizko

**Place:** Wallmans at the Circus Building

**18:00**

Doors Open

**18:00-18:30**

Welcome Drink

**18:30-19:00**

Guests Take Their Seats

**19:00-23:00**

Wallmans' FLASHBACK International Dinner Show

Four-Course Menu

Unlimited Wine, Beer, and Soda

Ice Water

Coffee

**23:00-01:00**

Wallmans' Night Club (cost of drinks not included)

### Sunday, 28 May 2017

**Place:** Hotel Scandic Copenhagen

**10:00-11:30**

Nils Norman Iversen & Pirjo Koppi

**11:30-12:30**

Break and Stand-Up Lunch

**12:30-14:00**

Per Benjamin & Annette von Einem